



# Annika Viitanen

Born y. 1991  
Hometown Helsinki

## Contact


Mobile  
+358 40 7738 209


Email  
annikavii@hotmail.com

Website  
annikaeleonoora.fi

## Social media

 [linkedin.com/in/annikaviitanen](https://www.linkedin.com/in/annikaviitanen)

 [behance.net/hippyann](https://www.behance.net/hippyann)

 [twitter.com/AnnikaEleonoora](https://twitter.com/AnnikaEleonoora)

## Personality

I've been described as cheerful, helpful and above all professionally skilled person, who grabs any assignment with a smile on a face. I believe in positive thinking!

I get things done quickly without cutting the quality and I'm always curious to find new solutions and ways to develop at work.

## Work experience

### Freelance-Marketing designer

Kesko Oyj, Building and technical trade 2.6.2014 - present

Working as a marketing designer at Kesko, my task is to layout design marketing materials for both companys retail chain stores K-rauta and Rautia. Everything between from newspaper advertising to inclusive catalogs and marketing materials for websites and social media use as well.

### Freelancer Visual Designer

D11 Helsinki Oy 15.2.2017 - 23.3.2017  
1.3.2017 - 17.3.2017

I worked as freelancer visual designer at marketing agency. Position was AD's Fill-in for couple of weeks. Designed web banners, outdoor advertising, logos, magazine ads etc. Coordinated projects with producer and copywriter.

### Graphic Designer

Haave Oy 12.12.2011 - 17.11.2013

I worked as a Graphic Designer at software development company and to my duties included designing layouts for mobile apps and websites. I was also responsible of the layout design of approximately 40 pages journal which was published four times per year.

### DTP

Digital Media Partners Oy - DMP 29.11.2010 - 30.6.2011

As a DTP (Desktop publisher) my daily tasks were to layout design and finalize layouts for print. I made several different kind of marketing materials like brochures, posters, advertisements etc. Customers were from individuals to large companies like Yves Rocher, Nokian renkaat and Sinebrykoff.

### Layout Designer

Alma Media Oy - Iltalehti 1.6.2010 - 30.8.2010

In two shift work, layout designing news and entertainment pages of a newspaper published on a daily basis.

### Press assistant

Tekniseri Oy 30.6.2008 - 8.8.2008

Working as a Press assistant at silk screen company my tasks were to maintain printing equipments and tools. Lamination of the final products and packaging them.

# Annika Viitanen



## Skills

### ICT skills

Adobe publishing softwares: Photoshop, InDesign, Illustrator, Acrobat, Dreamweaver. Adobe Animate (learning)

Microsoft Office: Word, Excel, Powerpoint, Outlook

Other: Freehand, Visual Studio, FTP clients, Cloud services, InVision

### Programming skills

CSS and HTML5 coding are my strongest area of expertise. Bootstrap framework native. I've also done some website maintaining programming using PHP. Understanding on Jquery, Javascript and Java.

### Language

Finnish	Native
English	Good
Swedish	Satisfactory

## Notable works

### Print

K-rauta catalogs, Rautia interior catalogs, Kirkon alat  
- Kirkon töissä journal of the trade union, Yves Rocher brochures.

### Mobile and web

Neste Oil mobile app, Piikki app, Docscanner app, Kirkon alat ry website. Own website.

## Education

### Bachelor's degree, Information and communication technology

Haaga-Helia University of Applied Sciences 14.1.2014 - 19.12.2016

The training includes IT- technology in general, IT-project management courses, advanced studies in selected orientation (digital marketing and SME IT expert studies), business related courses like entrepreneurship oriented courses.

### Printing assistant, Study programme in Layout Design

Helsinki City College of Technology 2007 - 2010

Specialized in the production of printing graphic design. I received extensive training in Adobe's publishing systems and I made a number of printed products from beginning to end - designed and printed final product by using digital printing or offset printing.

I was awarded with scholarships in 2008 and 2009.

### Art oriented school's

Aleksis Kiven peruskoulu (Primary school) 1998 - 2007  
Classes 7 - 9 art oriented

Helsinki City Art School 1995 - 2009  
2 h/Week

Preparatory course 1995-1998

Basics 1 2000-2001

Basics 2 2001-2004

Painting (spring season) 2003

Painting (fall season) 2003

Advanced studies: Drawing & Painting 2004 - 2007

Advanced studies: Drawing & Painting, final year project 2007- 2008

Advanced studies: Drawing & Painting, year follow up, independent works 2008-2009

Exhibitions: The Cable Factory 2009, Laterna Magica 2008, Harjun nuorisotalo 2007, Vuotalo 2006, Kaisaniemi Botanic Garden 2006, Richardinkatu library 2005, Sanomatalo 2004, Stoa 2003

## Hobbies

### Artistic hobbies

Drawing and painting as much as I can. Specialized in oil painting and ink work.

I've been "Photoshopping" since I got my first Photoshop software when I was 12 years old. Before that I was avid Microsoft Paint user.

### Collecting

Passionate collector of vinyl records and proud owner of over 500 vinyls.