



Annika Viitanen

Visual Design Professional with Front-End development skills and passion for data analytics.

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References upon request

Skills

Marketing design, Graphic Design, Social Media, Data analytics.

Native proficiency: Finnish
Professional working proficiency: English

Adobe publishing softwares: Photoshop, InDesign, Illustrator, Acrobat, Adobe Premiere, Adobe After Effects.
Microsoft Office: Word, Excel, Powerpoint. HTML5 and CSS.

Education

BSc Business Administration
Major in ITC
Haaga-Helia UAS 2014 – 2016

Printing production assistant
Major in Layout Designing
Vocational School Heltech
Graduation 2010

Lifestyle

Living in Vallila, Helsinki at my own apartment where I love to cook and listen music from vinyls, which I passionately collect.

1-2 times a week I go swimming, which keeps my energy going. Every now and then I love to travel around the globe and home country. I'm also passionate about movies and pop culture.

About Me

Roughly nine years of professional experience within the Marketing and Visual Design Industry.

I have an eye for details and colors and pragmatic approach on working. It is my characteristic to work fast and flexible, but without saving on the quality of the work.

My technical skills are top-notch and it is my pleasure to keep my skills up to date. Always curious about new developments in the field of visual design and marketing.

Received acknowledge for my delightful approach for life and work, excellent team working skills and my fast-paced way of working.

Experience

Visual Designer

Etsimo Healthcare Oy 01/2019 - present

Managing Etsimo brand identity & consistency. Marketing material design & production. Front-end development of Etsimo's website. Visually supporting management, sales and software development teams.

Visual Designer

D11 Helsinki Oy 03/2017 - 01/2019

Graphic designing all sorts of advertising material for S-Pankki & FIM. Display Ads, Press ads, presentations and other Marketing materials. Working closely with Art Director and Copywriter. Other clients: John Nurminen Säätiö, Millennial Board, Elisa and SOK

Marketing Designer

Kesko Oyj. Building and Technical trade 06/2014 - 03/2017

Layout designing advertising leaflets, store advertising and social media advertising for hardware stores K-Rauta and Rautia.

Graphic Designer

Haave Oy 12/2011 - 11/2013

User Interface designing mobile applications for iOS and Android. Notable clients: Neste Oil, Kirkon Alat ry and Puolustusvoimat. Layout work of a client's customer magazine four times a year.

DTP - Operator

DMP Oy 11/2010 - 06/2011

Layout designing and finalizing layout of brochures, posters, large-print advertisements etc. for print. Customers were from individuals to large companies like Yves Rocher, Nokian renkaat and Sinebrykoff.

Layout Designer

Alma Media - Iltalehti 06/2010 - 08/2010

In two shift work, layout designing news and entertainment pages of a newspaper published on a daily basis.

Press assistant

Tekniseri Oy 06/2008 - 08/2008

Press assistant at silk screen company. Maintaining printing equipments and tools. Lamination of the final products and packaging them.